

SOFT NETWORK USERS GROUP

SNUG 2021

Conference at-a-Glance



Don't miss the SNUG 2021

TRANSFORMATION: NEW POSSIBILITIES FOR A CHANGING
WORLD

Conference

& Expo

Networking Events
Hands-on Demonstrations
Group Presentations

September 12 - 16 • Sheraton Sand Key Resort • Clearwater Beach, Florida



SNUG 2021 Conference-at-a-Glance

Conference Tracks:

Technical sessions make up the core of the Annual SNUG Conference. Several tracks are offered for those SNUG attendees who want to focus their attention and learning experience on a specific area.

General Lab—Increase your knowledge of SCC's LIS solutions with sessions which include topics on basic and advanced calculations, audit trails, specimen tracking, translation tables, and more.

Operations—Grow your IT skills with sessions which include topics on interoperability, environment management, change control, testing methodology, MoM/HIS, and more.

Blood Bank—Are you a transfusion services professional or an IT professional? Learn how to get the most from your SCC transfusion services management software tools and interfaces.

Genetics—Is your organization looking towards the future of healthcare IT and seeing MDx and personalized medicine? Learn why SCC is a pioneer in genetics information management solutions and how your organization can use the modules in SCC's Genetics Information Systems Suite® to automate workflow in your laboratory. IT's in SCC's Genes!

Professional Development—Learn why SCC has been recognized for excellence in workforce training and professional development with sessions which are designed to help you improve your job performance.

Events:

SCC Hands-on Lab

Monday – Wednesday, September 13 - 15

Throughout the conference, the SNUG Hands-on Lab will showcase SCC products configured for a multitude of networks and client environments. Join staff members from SCC's programming and product development teams in the SCC Hands-on Lab to get answers to your product and environment questions.

You'll be able to log into your home network to check on things back at the office and answer your e-mails while in Clearwater.

SCC's Client Appreciation Banquet

Wednesday, September 15

Join your colleagues and SCC staff for a delectable feast at SCC's Annual Client Appreciation Banquet.

SNUG Fees and Conference Rates:

ANNUAL SNUG CONFERENCE FEE

\$500 per Attendee

ACTIVITIES & GUEST FEES

\$20 Guest, Lunch Fee – Per Day

No charge SCC's SNUG Appreciation Banquet Fee

PAYMENT

Registration is not complete until payment is received.

Major credit cards, company checks, personal checks, and cashier's checks are all accepted.

The annual SNUG conference fee is per attendee.

Keep in mind a single idea taken home from the conference could save your facility many times the cost of your attendance!

REGISTRATION OPENS MAY 1



Conference Deadlines | Resources for more information

Conference cancellations and giveaway deadlines

Cancel in writing with no penalty on or before Monday, August 9, 2021. Full fees will be charged for cancellations received after this date.

Registrations received after August 9, 2021, will NOT be guaranteed giveaway items (SNUG SWAG – notebook, bag, cup/mug, portable charger, pen and mask), as this is our deadline for ordering these items.

Hotel conference rate expires

The Sheraton Sand Key Resort's special conference rate expires at 5:00 P.M. ET on August 9, 2021. Make your reservations directly with the Sheraton by phone at (727) 593-6000 or online (go to www.snuginonline.org, select *Conference Info*, and click *Hotel Information*).

SNUG attendees must reserve a minimum number of rooms in our block of rooms for SNUG to get the conference space at NO COST, which is how we've been able to keep the conference registration rate so low over the years.

If you must cancel for any reason, you may cancel your room with no penalty 72 hours prior to scheduled arrival. You must forfeit your deposit for cancellations made with less than 72 hours' notice.

Questions

Look for details on SNUG's website www.snuginonline.org.

For information about SNUG conference registration, contact SNUG's Vice President, Andrea Hawk, at (734) 763-3141, or by e-mail at ahawk@med.umich.edu.

**Don't miss this educational opportunity!
Watch for conference information and registration to
open in May at www.snuginonline.org!**



Conference Hotel & Ground Transportation

The 2021 SNUG conference will be held at the Sheraton Sand Key Resort on Clearwater Beach. Special conference rates apply. To reserve your room, visit www.snuginonline.org, go to CONFERENCE INFO, and click Hotel Information. The links will take you to SNUG's custom reservation page.

CONFERENCE HOTEL

The SNUG 2021 conference hotel is the Sheraton Sand Key Resort. Situated on the north end of Sand Key (a barrier island located between the Gulf of Mexico and the Florida mainland) the Sheraton Sand Key is an award-winning Mediterranean-style resort which offers a tropical island experience with accommodations overlooking Sand Key Beach and Clearwater Harbor to the north, the Intercoastal Waterway to the east, and the sparkling azure waters of the Gulf of Mexico to the west.

The Sheraton Sand Key Resort is offering the following guest room rates for SNUG 2021 attendees:

1 Bedroom (1 – 2 persons):.....\$189.00*
Each additional adult:\$ 10.00

**rate is per night (standard room), plus 13% tax*

This rate is available for anyone staying before or after the conference. Check with Sheraton reservations for availability.

The special SNUG 2021 guest room rate expires Monday, August 9 at 5:00 P.M. EDT.

Reservations made after this date and time will NOT be eligible for the discounted conference rates.

You CANNOT use a travel agent to book your guest room and get this special conference rate. To reserve your room from the SNUG website (www.snuginonline.org), go to the Conference Info page and click one of the hotel links to go to SNUG's custom online reservation page. You can also make reservations by calling (727) 593-6000.

PLEASE NOTE:

Room rates are only guaranteed through the cut-off date of **August 9**. Because other large events are scheduled immediately before and after SNUG 2021, it is imperative you book your room as soon as possible.

You MUST book your room by the cut-off date to take advantage of the reduced rate.

The cost of the conference is reduced by the number of rooms credited to SNUG's conference room block for the week.

Help us keep the cost of the conference down by booking your room through the Hotel's SNUG reservation webpage. This small step will ensure SNUG gets credit for your stay. *Missing our quota will cost our user group thousands of dollars (per day) in additional conference room rental fees.*



Sheraton Sand Key Resort

1160 Gulf Boulevard | Clearwater Beach, Florida 33767

Phone: (727) 595-1611 | Fax: (727) 596-8488

WHY STAY AT THE SNUG CONFERENCE HOTEL?

Free conference space for SNUG = lower cost for you!

If we book enough rooms, SNUG gets the conference space **FREE** ... this helps us control the cost of the conference, and we pass on the savings to you!

Convenience! Your room is right there if you need a break or in case you forget something or need to do a quick change for the next event.

Extra beauty rest! You can sleep in since you don't have far to travel!

No rental car needed = additional savings on your travel costs and no worries about parking or rental car return

The hotel has restaurants, shops, recreation, easy beach access ... everything you need is right there, or within walking distance.

Free local transportation aboard the Jolley Trolley!

Your stay at the Sheraton Sand Key Resort includes free local transportation aboard the Jolley Trolley! A savings of \$2.25 per trip (or \$5.00 for a daily pass)!



GROUND TRANSPORTATION

With two major airports – Tampa International Airport (TPA) and St. Petersburg/Clearwater International Airport (PIE), the Tampa Bay area is a reasonably priced and easy to access destination. Taxis, rental cars, and shuttle services are widely available.

There are variety of ground transportation options between TPA and PIE and surrounding destinations. Choose from various companies under public transportation, bus service, rental cars, shared ride, and taxis. For information on your ground transportation options from TPA and PIE visit their websites at:

- http://www.tampaairport.com/ground_transportation/
- <http://www.fly2pie.com/ground-transportation/taxis-shuttles>
- <http://www.fly2pie.com/ground-transportation/rental-cars>

TAXI

Estimated taxi fare:

- \$50 (one-way) from TPA
- \$40 (one-way) from PIE

RENTAL CAR

All of the major rental car companies are available at both TPA and PIE.

SUPERSHUTTLE

Super Shuttle offers direct service from TPA and PIE to the Sheraton.

PARKING

The Sheraton Sand Key Resort offers free self-parking for hotel guests.

LOCAL TRANSPORTATION

The Jolley Trolley (<http://www.clearwaterjolleytrolley.com/>) provides easy access to local transportation for just \$2.25 per trip or \$5.00 for an unlimited daily pass!

Not convinced yet?!

The annual SNUG conference is simply a good value, offering professional training and career development at a reasonable price.

What to expect at SNUG 2021: A week of educational sessions, roundtable discussions, luncheons, one-on-one meetings with SCC staff, and fun networking / teambuilding events in the evenings ... plus spectacular sunrises and sunsets!

Earn P.A.C.E.® CEUs @ SNUG 2021: Get FREE CEUs, and keep up your P.A.C.E. (Professional Acknowledgement for Continuing Education) certification through selected annual conference sessions. Many of the presentations given at SNUG are approved to receive P.A.C.E. credit in the form of contact hours.

P.A.C.E. provides a means for recording credits which Clinical Laboratory Professionals earn by attending continuing education programs to maintain and enhance their competence. The American Society of Clinical Laboratory Science (ASCLS) is a continuing sponsor of P.A.C.E.

SCC is approved as a provider of continuing education programs in the clinical laboratory sciences by the ASCLS P.A.C.E. Program.

Picture yourself at SNUG 2021! The only thing missing is YOU!

